Meeting called to order. Quorum established. Members in attendance: Linda Cautero, Sarah Quinn, Barbara Bracco, Denise Waite Milykovic, Ginny Keller, Josh Grant, Tom Nurney, Jim Shea.

Motion made, seconded and carried to approve February 12, 2014 meeting minutes as corrected.

Josh provided detailed flow charts of how events would be implemented and responsibilities of management, responsibilities of social/dining committee, timing of proposed events, and how they would be implemented. “As management, we need to try things. We like to run them by someone and get resident reactions and that’s why you are here. We like to stay ahead of busy season in planning so we are not planning menus, getting entertainment, procuring, etc. at the last minute. We have made an effort to run these drafts out through the end of the year. We’ve continued the things that were well received and retracted those that were not. “

- We retracted Thursday night dinners in April because they were not well attended other than Birthday Bash and the wine dinner.
- We may do a special event in season; but we are not going to do the second Birthday Bash in May and we are going to close down the Sunday breakfast in the summer from June to September other than the Father’s Day Breakfast.
- We will do the Jazz Brunch in season as that was very well received.
- We have decided to just have a grill out over Memorial Day. There will be no water slides as we have had sometimes in the past. Our experience was there was not a lot of use so we decided against the expense.
- We have added a Trivia night to the middle pasta night in June and we are looking at adding a fall festival in the fall.
- We are looking at perhaps closing the club on 4th of July this year since it falls on Friday night since most residents would be going somewhere or having their own house parties. This would also give our staff the evening off.
- During the club closing in August we are working with a designer and looking to install carpeting during that week and cleaning all tile.
- We are looking for a theme for the August 30 dinner/dance...any thoughts?
- We are looking at a medium $ special event for August/September time frame
- Plans are for a Labor Day Grill out
- It was decided that the Dueling Pianos could be a “once a year” event in the discussion of the yearly timeline. Linda comment the tuna tartar on the menu was perhaps a “risky” choice. Tom commented we should have looked at the menu more carefully and her point was valid. However, another point was made that our menus are not boring! It was decided perhaps there should have been a choice.
- Josh said he would be looking at entertainment and pricing so we could anticipate pricing ahead of time for upcoming events. We need to look at pricing for Thanksgiving ahead of time.
- Tom led a discussion on the vision for the anticipated Club “Anniversary Party” to be held in the fall. We will be 10 years old. It should be a buffet concept; we need to keep the cost per resident low; how do we accommodate the largest number of people. Ideally, everyone should be able to get in but how do we do that? Further discussion and planning is necessary.

It was decided May 14 would not be a good day for a meeting so the meeting would be cancelled and the next committee meeting will be held on June 11. Jim Shea will email Carrie. At that meeting, it will be determined when the next meeting will be held.
Review of Past Events

- Linda asked about reaction to Wellness Wednesdays. Josh said attendance had fallen off. Last week there were only 6 people and this week only 9. We will have to play it by ear in the summer.

- Ginny mentioned there were lots of complaints about the DJ at the Pizza Pub dance. Tom and Josh said they had heard the same.

- There was also discussion about the condiments running out at the first grill out by the pool. There was discussion held about solutions for providing the condiments and how to control the payment and serving the residents at the grill-out around the pool since there are no reservations so there was no way to forecast how many people would show up.

- Tom said the Seder dinner was very well received. It included family recipes. We will look to expand that event next year. Several committee members commented they had heard positive comments as well.

- Linda said the food at the St. Patrick’s Day dance was fabulous but the flow for the buffet was not good. Josh said we now have “sets” for different venues and number of people and we know how to tailor the buffets for the number of people to make it flow better. When we have more than 100 people, we employ a mobile bar as well.

Management Update

Jim Shea updated the committee on the CDD strategic direction document. At a recent meeting, many residents objected to what they believed was a VCDD planned action to purchase the golf club. This was a result of misinterpreting point 6 in the Strategic Plan which reads:

“6. To evaluate the need for additional facilities and amenities.
   a. Expand or acquire facilities and/or amenities when there is a demonstrated need and community support to do so.
   Specific Initiatives:
   1. In anticipation of the developer’s eventual build out,
      a. Conduct a feasibility study of acquiring the Welcome Center for fitness or other community purposes.
      b. Conduct a feasibility study of acquiring the Golf Course.
   2. Conduct a feasibility study for expanding the tennis facilities.
   3. Conduct a feasibility study for remodeling/reconfiguring/expanding the River Club to enhance operations.”

The meeting was adjourned at 12:20.